

## Erasmus+ Best By Doing Good Practice by Economic Institute Maribor

Title of the GP	Training Course Development & Implementation under the Aftermatch Project (Erasmus+)
“Owner” of the GP	Aftermatch project partners (Please, see below)
Place of implementation	Maribor, Slovenia
Date of implementation	Project: January 2016-December 2017 Module C: July – November 2017
Size of implementation (in EUR) if applicable	EUR 70.697,91
Other participants involved into the project	Project partners: Forcoop CORA Venezia (IT) – Lead Partner, and the following partners: <ul style="list-style-type: none"> <li>• Economic Institute Maribor (SI)</li> <li>• Bulgarian Master Federation (BG)</li> <li>• Italian Canoe Kayak Federation (IT)</li> <li>• Intermediakt (GR)</li> <li>• Towarzystwo Sportowe IRON MAN (PL)</li> <li>• Športna zveza Maribor (SI).</li> </ul>
Objectives ( <i>overall and specific objectives</i> )	<u>Overall objective:</u> To promote and support good governance in sport and dual careers of athletes <u>(Main) specific objectives:</u> <ul style="list-style-type: none"> <li>• To raise awareness about the need for athletes to think about an “exit strategy” outside the sports world among athletes themselves, sports coaches/managers, school teachers, and employers</li> <li>• To develop (training) modules (Aftermatch Model) to promote dual career and transition to post-sport</li> </ul>

	<p>career of athletes</p> <ul style="list-style-type: none"> <li>To test and implement modules in partner countries.</li> </ul>
<p>Description of the GP (<i>What is it about, what was the goal, why is it considered as a GP, is it innovative somehow etc.</i>)</p>	<p>Under the project, partners have developed, tested and implemented training modules for three main target groups: sports coaches/managers, teachers in education system, and employers in SMEs. EIM was involved in the development of all three modules and particularly responsible for the module intended for employers in SMEs (Module C).</p> <p>The specific objectives of the module employers in SMEs included:</p> <ul style="list-style-type: none"> <li>To recognise transversal competencies acquired by athletes during their sport and transfer them into their professional after the sports career comes to an end;</li> <li>To make employers (SMEs) aware of such transversal competencies</li> <li>To sensitize SMEs of the knowledge &amp; skills an ex-athlete could bring to them companies, i.e. to enable employers to consider potential benefits of recruiting (former) athletes.</li> </ul> <p>EIM has presented and tested the Module C (for employers) among several employers and HR managers in Maribor (October and November 2017) using storytelling and presentations, and implemented a customised in-company training course for the SME based in Maribor. The training course included the presentation and role-playing (recruitment interview).</p>
<p>Target groups</p>	<p>Athletes; coaches and managers (in sports associations), teachers (particularly secondary and tertiary education levels), and employers (SMEs).</p> <p>The Module C training course was implemented for:</p> <ul style="list-style-type: none"> <li>Employers and HR managers</li> <li>In-company training for SME manager and their team.</li> </ul>
<p>Impact of the GP</p>	<p>The impact:</p>

	<ul style="list-style-type: none"> <li>• SME company has included the “transverse” competencies among the skills to be considered in recruitment together with profession-related skills.</li> <li>• The Aftermatch project was awarded a title of good practice.</li> </ul>
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Website where the GP can be found	<p><a href="http://www.aftermatch.net/">http://www.aftermatch.net/</a></p>